



**American
Red Cross**

Cape Cod and Islands Chapter

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Media Alert
MEDIA ALERT

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Cape Cod Five Charitable Foundation supports Be Ready, Be Prepared Campaign with \$4,848

Hyannis, Mass., December 21, 2006 – The Cape Cod Five Charitable Foundation recently awarded American Red Cross, Cape Cod and Islands Chapter, a \$4,848 grant to support its *Be Ready, Be Prepared* Campaign.

The *Be Ready, Be Prepared* campaign is aimed at expanding the capacity to shelter 10,000 people on Cape Cod and the Islands for up to 3 days. The American Red Cross, Cape Cod and Islands Chapter initiative will enable a more flexible and mobile response along with the communications equipment necessary to ensure that shelters can be operated at a moment's notice, no matter where on Cape Cod the emergency occurs.

The plan calls for the pre-positioning of shelter the supplies and the necessary quick response trailers, which can be deployed anywhere on Cape Cod and Nantucket at a moment's notice. The campaign also supports the training and equipping of 200 more disaster volunteers.

The grant from the Cape Cod Five Charitable Foundation will be used to purchase adult and child comfort kits as a part of the Quick Response module required response supplies.

All American Red Cross disaster assistance is free, made possible by voluntary donations of time and money from people in our local communities. The goal for the *Be Ready, Be Prepared* campaign is to raise almost \$400,000.

You can help the American Red Cross, Cape Cod and Islands Chapter Be Ready, Be Prepared Campaign by sending a donation to American Red Cross, Cape Cod and Islands Chapter, 286 South Street, Hyannis MA 02601 or by calling (508) 775-1540. A special brochure detailing the campaign and the funds needed is available by contacting the chapter. Internet users can make a secure online contribution by visiting www.capecodandislandsredcross.org.