

Be Ready Be Prepared on the Island: the Final Approach



The American Red Cross empowers *ordinary* people to perform *extraordinary* acts in emergency situations. We train. We mobilize. We connect donors and volunteers to those in urgent need of a helping hand.

Whether it is a hurricane or a heart attack, a call for blood or a call for help, the American Red Cross is there.

Help the Island Be Ready and Prepared.

We have the emergency response vehicle (ERV) and the blankets, but what is an ERV without a bed and a volunteer to tuck you in when a disaster strikes?

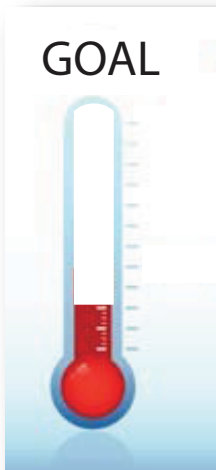
Preparing and supporting the residents and communities on Martha's Vineyard when a disaster strikes is vital for survival.

Every year, Volunteer-led Red Cross Disaster Action Teams support many families & individuals after a fire, flood or other disaster. The Red Cross provides a safe place to stay, food, and someone to talk to.

These same Disaster Action Team Members also support the hundreds of firefighters, first responders and other emergency personnel by providing things like snacks, coffee, refreshments, and support. Our disaster teams are there, no matter what the time of day or night, and stay on the scene as long as it takes to ensure all disaster-affected clients are cared for.



Yearly Cost to run the Martha's Vineyard Disaster Action Team



\$58,000

- 1,000 Blankets
- Shelter and Mass Care Equipment, Materials, Kits, Gear
- Transportation: Newer / Used ERV Vehicle
- Communications: Computers, Low and High Band Radios
- Training of Leadership
- Recruitment, Train and Equip New Disaster Volunteers
- Develop and Deliver Life Saving Skill Scholarship Program
- Common Systems, Operations and Administrative Support

Total Campaign Budget

\$58,000

All Disaster Relief Services are FREE to those who need them.

The Cape Cod and Islands Chapter of the American Red Cross does **NOT** receive government funding, nor does it charge a penny for lifesaving emergency and disaster relief services. 100% of the money raised will be used for local services and all donations are tax-deductible. ***Our ability to help others depends on you and we need your help today.***

Will you help us reach this goal and help Martha's Vineyard be prepared?

Simply go to www.cciredcross.org, call (508) 775-1540, or send in your donation today!

Please consider: Whether it's a hurricane or a heart attack, a call for blood or a call for help, all evenings, weekends and holidays, the Red Cross is there 24/7. And we can't do it without you.

Thank you for your support!



**American
Red Cross**

Cape Cod and Islands Chapter

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