



## PRESS RELEASE

CONTACT: Jecoliah Ellis  
781-686-2943 (mobile)

### **American Red Cross Hosts 1<sup>st</sup> Annual Cape Cod Super Summer Blood Drive**

Cape Cod Broadcasting, Hyannis Area Chamber of Commerce, Cape Codder Resort & Spa and the American Red Cross will host a community blood drive on Thursday, July 28, 2011 from 12:30 p.m. – 6:30 p.m. at the Cape Codder Resort and Spa on Route 132 in Hyannis. During the summer months blood donations typically decline, and the Red Cross is asking Cape Cod residents and visitors to help ensure we have lifesaving blood for patients in need.

All presenting blood donors will receive a coupon for a free\* carton of Friendly's Ice Cream, and a Red Cross Discovery Channel Shark Week t-shirt\*. Come in to donate blood and you can enter to win the opportunity to be the Blood Donor of the Game. Winners will receive a pair of tickets to a Red Sox home game, recognition at the game, and a special commemorative souvenir\*\*. All current eligible and new donors can schedule an appointment to donate blood by calling **1-800-RED CROSS (1-800-733-2767)** or visiting **redcrossblood.org**.

Individuals who are at least 17 years of age (16 with parental permission in Massachusetts), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and donors 18 years of age and younger also have to meet certain height and weight requirements. Identification is required at the time of donation.

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*\*Tax additional where applicable. All presenting donors eligible. Prizes are not redeemable for cash and non-transferable.*

*\*\*The Blood Donor of the Game prize pack is not redeemable for cash and non-transferable. For official rules of entry, please visit [redcrossblood.org/BDOG](http://redcrossblood.org/BDOG).*