



Eastern Massachusetts Region
Cape Cod and Islands Chapter
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Tel (508) 775-1540
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www.cciredcross.org

Media Alert

For more information, contact Erica Waasdorp at (508) 775-1540 ext. 21 or heroes@cciredcross.org or Amy Levine at (508) 775-4746 or amy@uwcapecod.org



Red Cross and United Way partnering to Honor Local Heroes

Hyannis, Mass, August 12, 2011 - The American Red Cross, Cape Cod and Islands Chapter, is pleased to announce that it will partner with the Cape and Islands United Way to honor local heroes, and is now looking to the community for nominations. These heroes will be recognized at the 10th Annual Heroes Breakfast on Friday, March 30, 2012 at the Resort and Conference Center, Hyannis, MA from 7:00-9:00 A.M. Nomination forms are available at cciredcross.org or uwcapecod.org or can be obtained by calling (508) 775-1540 ext. 21 or look for them at fire, police or your library or community center.

The Red Cross touches lives in our community every day through programs and services such as disaster relief and health and safety training. The Cape and Islands United Way seeks to be more than money to the community... building partnerships, forging consensus, and leveraging resources to a make a measurable difference. As organizations both committed to helping the community, the Red Cross and Cape and Islands United Way are honored to salute individuals who are making a difference through their actions.

All Heroes must live on Cape Cod, Nantucket or Martha's Vineyard and the heroic act must have been performed between December 15, 2010 and December 21, 2011. The nominating committee will select the Heroes for 2011 in a number of award categories.

The deadline for nominations is December 28, 2011. Nomination forms are currently being distributed to libraries, fire, police and other community centers and they can be downloaded on the organizations' websites. You can also call toll-free (508) 775-1540 ext. 21 or visit us at www.cciredcross.org or uwcapecod.org. You can write to: American Red Cross, Cape Cod and Islands Chapter, 286 South Street, Hyannis MA 02601.

About the Cape and Islands United Way

The Cape & Islands United Way is the region's largest non-governmental funder of human service programs on the Cape and Islands. We are a locally chartered, professionally managed, independently governed organization by an all-volunteer board of local leaders. The Cape and Islands United Way seeks to be more than money to the community... building partnerships, forging consensus, and leveraging resources to a make a measurable difference. For more information on donating, volunteering or attending a Cape & Islands United Way event call (508) 775-4746 or visit www.uwcapecod.org.

About the American Red Cross, Cape Cod and Islands Chapter

The **American Red Cross** is the nation's foremost emergency response organization, offering neutral humanitarian care to the victims of war and devastating natural disasters as well as local disasters such as fires, Hazardous Materials accidents and more, providing victims of these disasters with shelter, food and emotional support. Today, in addition to domestic disaster relief, the American Red Cross offers compassionate services in five other areas: **community services** for affected victims after a disaster; **support and comfort for military members and their families** including **emergency messaging**; the **collection, processing and distribution of lifesaving blood and blood products**; **educational programs** that promote health and safety; and **international relief and development** programs. The Red Cross is not a government agency and does not receive federal or state funding. It relies on



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donations of time, money, and blood from the American public to successfully do its work. For more information: cciredcross.org, (508) 775-1540 or American Red Cross, 286 South St., Hyannis, MA 02601.