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## Media Alert

### **Marilyn Lariviere of Hyannis Named 2010 American Red Cross Community Impact Hero**



Marilyn Lariviere

Hyannis, Mass, February 23, 2011 –The American Red Cross Cape Cod and Islands Chapter is pleased to announce that Marilyn Lariviere of Hyannis has been named a Community Impact hero and will be honored at the 9<sup>th</sup> Annual Heroes Breakfast at the Resort & Conference Center in Hyannis on March 31, 2011 from 7:00-9:00 am. Tickets are available on-line at [www.cciredcross.org](http://www.cciredcross.org), by calling (508) 775-1540 ext. 21 or at American Red Cross, Cape Cod and Islands Chapter, 286 South Street, Hyannis, MA 02601.

Jane Charette of West Barnstable and Susan Anderson of Centerville nominated Marilyn for her many years of community service. Most recently she has been instrumental in creating a unique program called “Youth Street Reach,” which integrates education, worship and outreach for young people in the community. The program’s goal is to foster respect for the dignity of all people, especially the lonely, lost and disenfranchised.

Lariviere has brought together community leaders and nurtured a vision of people caring for people to deliver direct services to the homeless. In the process, young people gain an understanding of the difficult situations that cause homelessness. Compassion replaces fear. Service replaces judgment.

Lariviere’s program is a partnership between Church Women United, the Cape Cod Council of Churches, the Federated Church of Hyannis, Champ Homes, Pilot House, the Noah Shelter, and many youth leaders of Cape Cod.

This work isn’t her only gift to the community. Lariviere also runs a prison ministry at the Barnstable House of Correction; giving hope and encouragement to the women she mentors. She runs a retreat for the inmates and a weekly book club.

She has served the community in many ways over the years. From her involvement in the Junior Miss Pageants of the 1970s to serving as president of the Mid-Cape Relay for Life following her personal experience, and that of her daughter, battling cancer, Lariviere has consistently turned her talents outward to the community. Marilyn has taken seriously the needs of her neighbors and uses her gifts to organize, motivate and lead others to help transform the lives of those around her.

To find out more about the 9th Annual Red Cross Heroes Breakfast, Red Cross training schedules, volunteering for the Red Cross, for disaster preparedness information in English, Spanish or Portuguese, or to donate, please contact the American Red Cross, Cape Cod Islands Chapter, 286 South Street, Hyannis, MA 02601, call (508) 775-1540 or visit [www.cciredcross.org](http://www.cciredcross.org)

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