



**American
Red Cross**

Cape Cod and Islands Chapter

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Media Alert
MEDIA ALERT

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**American Red Cross to Recognize Paul McBride of Yarmouth Port at its
8th Annual Heroes Breakfast on March 4th**

Tickets and Sponsorships Now Available at www.cciredcross.org

Hyannis, Mass, February 9, 2010 - The American Red Cross, Cape Cod and Islands Chapter, is pleased to announce that Paul McBride of Yarmouth Port will be honored as a Red Cross Community Service Hero at its 8th Annual Heroes Breakfast on Thursday, March 4, 2010 at the Resort and Conference Center at Hyannis, MA from 7:00-9:00 A.M. Tickets and Sponsorships are available via www.cciredcross.org or by calling (508) 775-1540.

Heroes stand in the face of adversity, internalize their own fears and turn their energy to care for others. Paul McBride is battling cancer. Yet he still finds the strength to generate results through a focused initiative to help save the lives of others.

As a little league coach, a volunteer for Big Brothers and Big Sisters, as a member of a number of community boards, through his personal philanthropy, or his leadership role within the Davenport Companies, he has always cared for others over himself.

During his surgery he required six units of blood. Paul has always been a long term supporter of the American Red Cross and understood the valuable gift of blood he received. As he always does, Paul took the action to generate a return on the investment he was given and return to the community more than he ever received. He rallied his colleagues and sponsored and successfully conducted a two day Red Cross Blood Drive. Paul's blood drive returned those six units of blood he received and 150 units of blood more to the Red Cross Blood Bank. The selfless effort to return has helped to give the gift of life to so many others.

Paul again has set an example for us to value life, appreciate the gifts and friends we have and take the positive actions necessary to demonstrate a return on what the community gave to him by making a measurable investment in his community. He, his wife Carol and his family have demonstrated for us again the power of unselfish caring for others by doing what you can do, when you can do it.

The Red Cross touches lives in our community every day through programs and services such as disaster relief and health and safety training. As an organization committed to helping the community, the Red Cross is honored to salute individuals and organizations, who are making a difference through their actions at its 8th Annual Red Cross Heroes Breakfast.

Tickets are available online at cciredcross.org or can be obtained by calling toll-free (508) 775-1540, ext. 21. Different levels of sponsorship are also available. You can write to: American Red Cross, Cape Cod and Islands Chapter, 286 South Street, Hyannis MA 02601 or send an email to heroes@cciredcross.org.

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