



**American  
Red Cross**

Cape Cod and Islands Chapter

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*Media Alert*  
**MEDIA ALERT**

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## **American Red Cross to Honor Joseph Brancaccio of Cotuit at its 8th Annual Heroes Breakfast on March 4th**

***Tickets and Sponsorships Now Available at [www.cciredcross.org](http://www.cciredcross.org)***

Hyannis, Mass, January 28, 2010 - The American Red Cross, Cape Cod and Islands Chapter, is pleased to announce that Joseph Brancaccio of Cotuit will be honored as a Good Samaritan Hero at its 8<sup>th</sup> Annual Heroes Breakfast on Thursday, March 4, 2010 at the Resort and Conference Center at Hyannis, MA from 7:00-9:00 A.M. Tickets and Sponsorships are available at [www.cciredcross.org](http://www.cciredcross.org)

Joseph Brancaccio was awake at 4:30 in the morning caring for his baby son Matthew. While sitting with the baby, hoping to console him and allow Matthew to fall back asleep, he noticed an orange light coming through the window of the front door. He looked out and saw that the neighbors' house was on fire. He asked his wife to call 911 and ran across the street to the house. He began banging on the door and yelling to wake them. Finally, the door opened, he wasn't sure how and he saw the neighbors inside their smoke-filled living room. The woman seemed disoriented and the man was bending over a dog. He then guided the confused neighbors and their beloved dogs out of the burning home to safety, rolled their car out of the driveway and waited for the fire and rescue personnel to arrive.

The home, which only had smoke alarms in a bedroom, was heavily damaged. If Joe had not awoken them, the couple may not have been able to get out of the burning home safely. His quick action, determination and selflessness surely prevented a tragic outcome.

The Red Cross touches lives in our community every day through programs and services such as disaster relief and health and safety training. As an organization committed to helping the community, the Red Cross is honored to salute individuals who are making a difference through their actions at its 8<sup>th</sup> Annual Red Cross Heroes Breakfast.

Tickets are available online at [cciredcross.org](http://cciredcross.org) or can be obtained by calling toll-free (508) 775-1540, ext. 21. Different levels of sponsorship are also available. You can write to: American Red Cross, Cape Cod and Islands Chapter, 286 South Street, Hyannis MA 02601 or send an email to [heroes@cciredcross.org](mailto:heroes@cciredcross.org).

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