



**American
Red Cross**

Cape Cod and Islands Chapter

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Media Alert
MEDIA ALERT

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American Red Cross to Honor Father and Daughter Michael and Erin Hallam of Bourne at its 8th Annual Heroes Breakfast on March 4th

Tickets and Sponsorships Now Available at www.cciredcross.org

Hyannis, Mass, February 3, 2010 - The American Red Cross, Cape Cod and Islands Chapter, is pleased to announce that Michael and Erin Hallam of Bourne will be honored as Father/Daughter Good Samaritan Heroes at its 8th Annual Heroes Breakfast on Thursday, March 4, 2010 at the Resort and Conference Center at Hyannis, MA from 7:00-9:00 A.M. Tickets and Sponsorships are available via www.cciredcross.org or by calling (508) 775-1540.

Michael Hallam was relaxing on the couch in his waterfront home when he noticed a heavy fog rolling in. His children's babysitter looked out of the window and saw something bobbing down the middle of the Cape Cod Canal. Then she heard screams. Hallam called the Army Corps to report a person in the canal, then ran out and grabbed a neighbor's kayak and entered the water without taking time to strap on a PFD (lifejacket). With the help of neighbors guiding him from the shore, Hallam reached the woman. Once he found her, he got out of his kayak and into the water and held onto the woman, waiting for whatever form of rescue would come to both of them.

With the strong tide it was unlikely that the woman could have hung on until the Army Corps responded. His swift and decisive actions saved the life of the drowning woman.

Erin Hallam assisted her father in the rescue. As he was running to get the kayak and paddle to the woman, Erin ran along the canal in pace with the woman keeping her in sight and yelling to the woman that help was coming. Her reassurance helped to keep her calm so she wouldn't give up her fight. Erin was also able to guide her father to the woman in the water.

The Red Cross touches lives in our community every day through programs and services such as disaster relief and health and safety training. As an organization committed to helping the community, the Red Cross is honored to salute individuals who are making a difference through their actions at its 8th Annual Red Cross Heroes Breakfast.

Tickets are available online at cciredcross.org or can be obtained by calling toll-free (508) 775-1540, ext. 21. Different levels of sponsorship are also available. You can write to: American Red Cross, Cape Cod and Islands Chapter, 286 South Street, Hyannis MA 02601 or send an email to heroes@cciredcross.org.

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