



**American  
Red Cross**

Cape Cod and Islands Chapter

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*Media Alert*  
**MEDIA ALERT**

**American Red Cross to Honor Danette Gonsalves, Rene Ballew and Bonnie Ashcroft at its 8th Annual Heroes Breakfast on March 4th**

***Tickets and Sponsorships Now Available at [www.cciredcross.org](http://www.cciredcross.org)***

Hyannis, Mass, February 3, 2010 - The American Red Cross, Cape Cod and Islands Chapter, is pleased to announce that Danette Gonsalves of East Harwich and Rene Ballew and Bonnie Ashcroft of Harwich will be honored as Adult Good Samaritan Heroes at its 8<sup>th</sup> Annual Heroes Breakfast on Thursday, March 4, 2010 at the Resort and Conference Center at Hyannis, MA from 7:00-9:00 A.M. Tickets and Sponsorships are available via [www.cciredcross.org](http://www.cciredcross.org) or by calling (508) 775-1540.

In September, the Harwich Police responded to a bicycle accident. On arrival the officers found bystanders Danette Gonsalves, Bonnie Ashcroft and Rene Ballew administering CPR. The three women were passing through the area and saw a man lying on the side of the road with a bicycle on top of him. Both Ms. Ashcroft and Ms. Gonsalves who had previous medical training, examined the victim and found he had a weak pulse and shallow breathing. Without warning the subject went into cardiac arrest. The three women immediately began CPR and continued until relieved by fire and police personnel.

While ultimately the victim had sustained a fatal injury from his fall, these women's heroic actions should be noted and commended. In today's fast paced environment, people often overlook the need to help others. These three women took action to help a perfect stranger in an attempt to save his life.

The Red Cross touches lives in our community every day through programs and services such as disaster relief and health and safety training. As an organization committed to helping the community, the Red Cross is honored to salute individuals who are making a difference through their actions at its 8<sup>th</sup> Annual Red Cross Heroes Breakfast.

Tickets are available online at [cciredcross.org](http://cciredcross.org) or can be obtained by calling toll-free (508) 775-1540, ext. 21. Different levels of sponsorship are also available. You can write to: American Red Cross, Cape Cod and Islands Chapter, 286 South Street, Hyannis MA 02601 or send an email to [heroes@cciredcross.org](mailto:heroes@cciredcross.org).

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