



**American
Red Cross**

Cape Cod and Islands Chapter

286 South Street
Hyannis, Massachusetts
02601
Phone: (508) 775-1540
Or (866) 762-1928

Contact: Erica Waasdorp
heroes@cciredcross.org
(508) 775-1540 x 21

Media Alert

American Red Cross to Honor Stephen Daley of South Dennis at its 8th Annual Heroes Breakfast on March 4th

Tickets and Sponsorships Now Available at www.cciredcross.org

Hyannis, Mass, January 31, 2010 - The American Red Cross, Cape Cod and Islands Chapter, is pleased to announce that Stephen Daley of South Dennis will be honored as a Mentor/Youth Role Model Hero at its 8th Annual Heroes Breakfast on Thursday, March 4, 2010 at the Resort and Conference Center at Hyannis, MA from 7:00-9:00 A.M. Tickets and Sponsorships are available via www.cciredcross.org or by calling (508) 775-1540.

For more than a decade, Stephen M. Daley, the educator and child safety advocate, has committed every day to children's safety education. Stephen is the executive director of the not for profit **radKIDS, Inc.** based in South Dennis. He inspires teachers, police officers, child care professionals, parents and community leaders to teach children how to stay safe through a hands-on, activity-based curriculum model he developed. He "trains the trainers" on Cape Cod and throughout the country in a 30-hour **radKIDS** Instructor Certification course as well as teaching the **radKIDS** curriculum to children ages 5 through 12.

Stephen is the leading child safety education expert in the nation, committed to breaking the cycle of violence in children's lives through the **radKIDS** Personal Empowerment Safety Education model. Under his leadership, **radKIDS** has documented more than 60 saves from abduction and thousands of saves from bullying, child abuse, and even sexual assault and molestation in children's lives. **RadKIDS** has certified more than 3,000 instructors and more than 150,000 children and families have completed the **radKIDS** program.

Stephen works hard every day to make a difference by "*building a safer world, one child at a time.*"

The Red Cross touches lives in our community every day through programs and services such as disaster relief and health and safety training. As an organization committed to helping the community, the Red Cross is honored to salute individuals who are making a difference through their actions at its 8th Annual Red Cross Heroes Breakfast.

Tickets are available online at cciredcross.org or can be obtained by calling toll-free (508) 775-1540, ext. 21. Different levels of sponsorship are also available. You can write to: American Red Cross, Cape Cod and Islands Chapter, 286 South Street, Hyannis MA 02601 or send an email to heroes@cciredcross.org.

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