



**American
Red Cross**

Cape Cod and Islands Chapter

286 South Street
Hyannis, Massachusetts
02601
Phone: (508) 775-1540
Or (866) 762-1928

Contact: Erica Waasdorp
heroes@cciredcross.org
(508) 775-1540 x 21

Media Alert
MEDIA ALERT

**American Red Cross to Recognize 102d Intelligence Wing at the 8th Annual Heroes
Breakfast on March 4th**

Tickets and Sponsorships Now Available at www.cciredcross.org

Hyannis, Mass, February 4, 2010 - The American Red Cross, Cape Cod and Islands Chapter, is pleased to announce that the members of the 102d Intelligence Wing of the Air National Guard stationed at Otis Air National Guard Base will be honored as Diversity Heroes at its 8th Annual Heroes Breakfast on Thursday, March 4, 2010 at the Resort and Conference Center at Hyannis, MA from 7:00-9:00 A.M. Tickets and Sponsorships are available via www.cciredcross.org or by calling (508) 775-1540.

The 102d Intelligence Wing has over 1,000 personnel assigned to Otis Air National Guard Base. The 102d Intelligence Wing performs the critical mission of providing worldwide precision intelligence and command and control along with trained and experienced Airmen for expeditionary combat support and homeland security.

The past year's recruiting efforts focused on diversifying its workforce. The key to the Wing's success of a diverse, high-quality workforce is due to the strong commitment and knowledge of its leadership who create an environment of inclusion, and values differences each person has to offer. To sustain the success of their diverse workforce they ensure effective communication strategies and diversity training programs are in place for all managers, supervisors and employees.

Their Diversity Council, comprised of 9 individuals, is an advisory body, chartered by the 102d Intelligence Wing Commander to analyze policies, plans, programs, and practices and recommend changes to increase mission readiness in the Air National Guard focusing on workforce diversity and ensuring fair and equitable participation for all.

Events they have hosted and supported are Black History Month Ball; Federal Women's Program (Awards); Hispanic Heritage Dinner and Diversity Conference.

They are also working their diversity in the community through members of the 102d volunteering their time and efforts to projects that include Habitat for Humanity, a highly professional honor guard program and a mentoring program both formal and informal that encourages those involved to become more informed and excel as leaders.

The Red Cross touches lives in our community every day through programs and services such as disaster relief and health and safety training. As an organization committed to helping the community, the Red Cross is honored to salute individuals and organizations like the 102nd Intelligence Wing, who are making a difference through their actions at its 8th Annual Red Cross Heroes Breakfast.

Tickets are available online at cciredcross.org or can be obtained by calling toll-free (508) 775-1540, ext. 21. Different levels of sponsorship are also available. You can write to: American Red Cross, Cape Cod and Islands Chapter, 286 South Street, Hyannis MA 02601 or send an email to heroes@cciredcross.org.

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