



Eastern Massachusetts Region
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Media Alert

MEDIA ALERT

Lisa Maiden of Centerville Harwich Named American Red Cross Adult Good Samaritan Hero

Hyannis, Mass, February 16, 2011 –The American Red Cross Cape Cod and Islands Chapter is pleased to announce that Lisa Maiden of Centerville has been named an Adult Good Samaritan hero and will be honored at the 9th Annual Heroes Breakfast at the Resort & Conference Center in Hyannis on March 31, 2011 from 7:00-9:00 am. To purchase tickets, go online to www.cciredcross.org or call (508) 775-1540 ext. 21. You can also write to: Cape Cod and Islands Chapter, American Red Cross, 286 South Street, Hyannis, MA 02601.

Hilary Greene of Centerville nominated Lisa for her quick and heroic actions upon discovering a woman that had been hit by a car in the parking lot of the Centerville Shopping Center. Lisa took off her coat, covered the injured woman to keep her warm and told her not to move. Having forgotten her cell phone at home, Maiden asked someone to call 9-1-1 and despite the cold temperatures, she stayed with the victim until EMTs arrived. Lisa knew what to do because her mother is a nurse and her husband was an EMT. She knew it was important to check the victim, call for help and stay her until care arrived. But before taking the critical steps to get help, she made a crucial decision that morning – seeing a crisis, she did not walk away.

Only Maiden's family and friends know about her role in helping that accident victim. Lisa Maiden was not publically recognized for her efforts, but she deserves to be recognized as a 2010 Adult Good Samaritan Hero.

To find out more about the 9th Annual Red Cross Heroes Breakfast, Red Cross training schedules, volunteering for the Red Cross, for disaster preparedness information in English, Spanish or Portuguese, or to donate, please contact the American Red Cross, Cape Cod Islands Chapter, 286 South Street, Hyannis, MA 02601, call (508) 775-1540 or visit www.cciredcross.org

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