



**American
Red Cross**

Cape Cod and Islands Chapter

286 South Street
Hyannis, Massachusetts 02601
Phone: (508) 775-1540
Or (866) 762-1928

Media Alert

Contact: Karen Whiting
kwhiting@cape.com
(508) 775-1540 x 12



(photos courtesy of Sharron Mack)

Doggy Fashion Show Raises \$560 to Support Red Cross Pet First Aid Classes

Hyannis, MA March 30th, 2010- The American Red Cross, Cape Cod and Islands Chapter is pleased to announce that the Doggy Fashion Show recently held, raised \$560 to support Red Cross Pet First Aid Classes. The Show was held at Joseph's Obedience School in Pocasset thanks to the efforts of Pet First Aid teacher Sharron Mack and the School. The funds raised will be used to purchase new dog manikins for future Pet First Aid classes.

The Cape Cod and Islands Chapter will organize the next Pet First Aid class in Hyannis on May 23rd, 2010. The class starts at 1:00pm and ends at 4:00pm and will be held at the Cape Cod and Islands Chapter location at 286 South Street, Hyannis MA 20601. Cost for the class is \$45. Registration is available online at www.cciredcross.org or by calling (508) 775-1540.

The American Red Cross is a leader in First Aid and CPR training for Lay Responders and Professionals. Dog and Cat First Aid classes are an extension of this training. Dogs rely on their families to keep them healthy and safe in case of emergency. Dog First aid is an excellent tool for families to have to provide a happier and healthier home for their dog. Among the many topics covered is treating common ailments, aid of choking, performing CPR, building a pet first aid kit and recognizing emergency situations.

The American Red Cross wants to create awareness of pet emergencies and prepare owners of dogs and cats for any emergency. The Pet First Aid course covers knowledge and skills necessary to recognize and provide basic care to pets for injuries and sudden illnesses. A wide range of topics are discussed, including preventative measures to help you and your pet live healthy and happy lives together. Each participant receives a dog or cat First Aid text book written by the American Red Cross and the Humane Society of the United States and a certification. After the course you will feel prepared and confident to go to your pet's rescue in case of any emergency.

To register for Pet First Aid classes or for other information about training, volunteering or preparedness, go to our website, www.cciredcross.org. You can call (508) 775-1540 or write to 286 South Street, Hyannis, MA 02601. ###