



Media Alert

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Cape Cod Dog Raises \$400 with Pet Easter Bunny Pictures to support Red Cross Japan Relief Efforts

June 24th, 2011, Hyannis, MA – Cape Cod Dog of Eastham raised \$400 to support the Red Cross Japan Relief Efforts through a Pet Easter Bunny Picture Event at their store on April 16th.

Cape Cod Dog owner Katrina Boucher said: *“We organized the event between 10 and 2 and we had the best response ever! Many families came with their pets and children. It was a great day and we are so pleased to be able to help those in Japan who have lost everything!”*

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies nearly half of the nation's blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The American Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission.

Note that the American Red Cross honors donor intent and the funds do not stay with the local chapter, but are forwarded to the American Red Cross to support the Japan Relief Efforts.

To find out more about supporting the American Red Cross locally, to sign up for life saving classes or for more information about volunteering for the Red Cross, for disaster preparedness information, please contact the American Red Cross, Cape Cod Islands Chapter, 286 South Street, Hyannis, MA 02601, call (508) 775-1540 or visit www.cciredcross.org



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