



**American
Red Cross**

Cape Cod and Islands Chapter

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Media Alert
MEDIA ALERT

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(left to right: Kirby Holmes, Eastern Bank, Dana Briggs, Board member Red Cross, Leslie Marsh, Eastern Bank and Upper Cape Zone Leader Michael Robbins)

Eastern Bank dedicates *Be Ready, Be Prepared* Trailer in Sandwich, made possible thanks to \$15,000 donation

Hyannis, Massachusetts, June 21st, 2007 - Recently, Eastern Bank Vice President Leslie Marsh and Kirby Holmes, Sandwich branch manager dedicated the American Red Cross Be Ready, Be Prepared Quick Response trailer, stationed in Sandwich, made possible by their \$15,000 donation to the American Red Cross, Cape Cod and Islands Chapter.

The dedication was hosted by the Eastern Bank, Sandwich Branch. Attending the dedication were Leslie Marsh and Kirby Holmes from Eastern Bank, Dana Briggs, Cape Cod and Islands Chapter Board of Directors Vice Chair, Michael Robbins, Red Cross Upper Cape Zone Leader and not pictured Zach Sullivan, AmeriCorps volunteer, working with the Cape Cod and Islands Chapter American Red Cross, Senior Red Cross Disaster Volunteer Caroline Crowell and Glen Beasley, the Chapter Executive Director.

The *Be Ready, Be Prepared* campaign is aimed at expanding the capacity to shelter 10,000 people on Cape Cod and the Islands for 3 days. The American Red Cross, Cape Cod and Islands Chapter operations plan incorporates flexibility and mobility along with emergency communication equipment to ensure that shelters can be operated at

a moment's notice, no matter where on Cape Cod the emergency occurs. The campaign also supports the training and equipping of 200 additional disaster volunteers.

This is the fifth Be Ready Be Prepared quick response module to be dedicated. Plans are ongoing to continue to increase the shelter capacity for all of the Cape Cod and Islands communities.

The portable Quick Response Modules like the one displayed in the picture will contain the basic shelter supplies for 600 evacuees and can be deployed anywhere on Cape Cod, Nantucket and Martha's Vineyard if a disaster event should occur.

You can support the American Red Cross, Cape Cod and Islands Chapter by sending a donation to American Red Cross, Cape Cod and Islands Chapter, 286 South Street, Hyannis MA 02601 or by calling (508) 775-1540 or through a secure online contribution at www.capecodandislandsredcross.org.